

Under the Patronage of:  
Swiss National FAO Committee



Schweizerische Eidgenossenschaft  
Confédération suisse  
Confederazione Svizzera  
Confederaziun svizra

Swiss Agency for Development  
and Cooperation SDC

Federal Office for Agriculture FOAG



# IDEAS COMPETITION

## TO FIGHT FOOD LOSSES AND FOOD WASTE

Did you know that one-third of the world's food production is either lost or wasted? That's over 1.3 billion tons! This problem calls for action and we need your help. Our Common Food is a competition looking for the best practical ideas to solve the problems of food losses and food waste in both Switzerland and developing countries.

### PRIZES FOR THE BEST IDEAS:

- CHF 10,000 To reduce food waste in Switzerland
  - CHF 10,000 To reduce postharvest losses in developing countries
  - CHF 3,000 Voted on by the public
- Prizes must be used to further develop your idea

Apply with your idea  
until **30 August 2013**

[WWW.OURCOMMONFOOD.CH](http://WWW.OURCOMMONFOOD.CH)

### Main Partners



### Co-partners



Apply with your idea  
until **30 August 2013**

Details on the application and further  
information can be found at:

**WWW.OURCOMMONFOOD.CH**



## YOUR IDEA

Develop an inspiring idea for a product, service, or campaign that reduces food losses or waste within the food supply chain, from farm to consumption. Make sure that your idea is innovative and relevant to the cause!

Ideas can be focused on either food waste in Switzerland or on the post-harvest losses of cereals and pulses in developing countries. Each participant must have finished his or her studies within the past two years or be currently enrolled as a student at a university, university of applied sciences, or technical university in Switzerland or in a developing country.

## THE TRAINING

The six finalists will be chosen on 6 September 2013. They will then attend the HAFL Boot Camp in Bern, Switzerland on 10, 11, and 12 October 2013. During the Boot Camp they will have the opportunity to further develop their ideas and prepare their final presentations. The Boot Camp is organised by the BFH HAFL, cewas, and foodwaste.ch. Participants have all expenses paid.



## THE AWARDS CEREMONY

The final presentations will be held on the morning of 15 October 2013 in front of a panel of experts composed of: our partner organisations, the competition's patrons and the UN Food and Agriculture Organization.

The winners will then be announced during the awards ceremony at ETH Zurich during the evening of 15 October, just in time for World Food Day.

