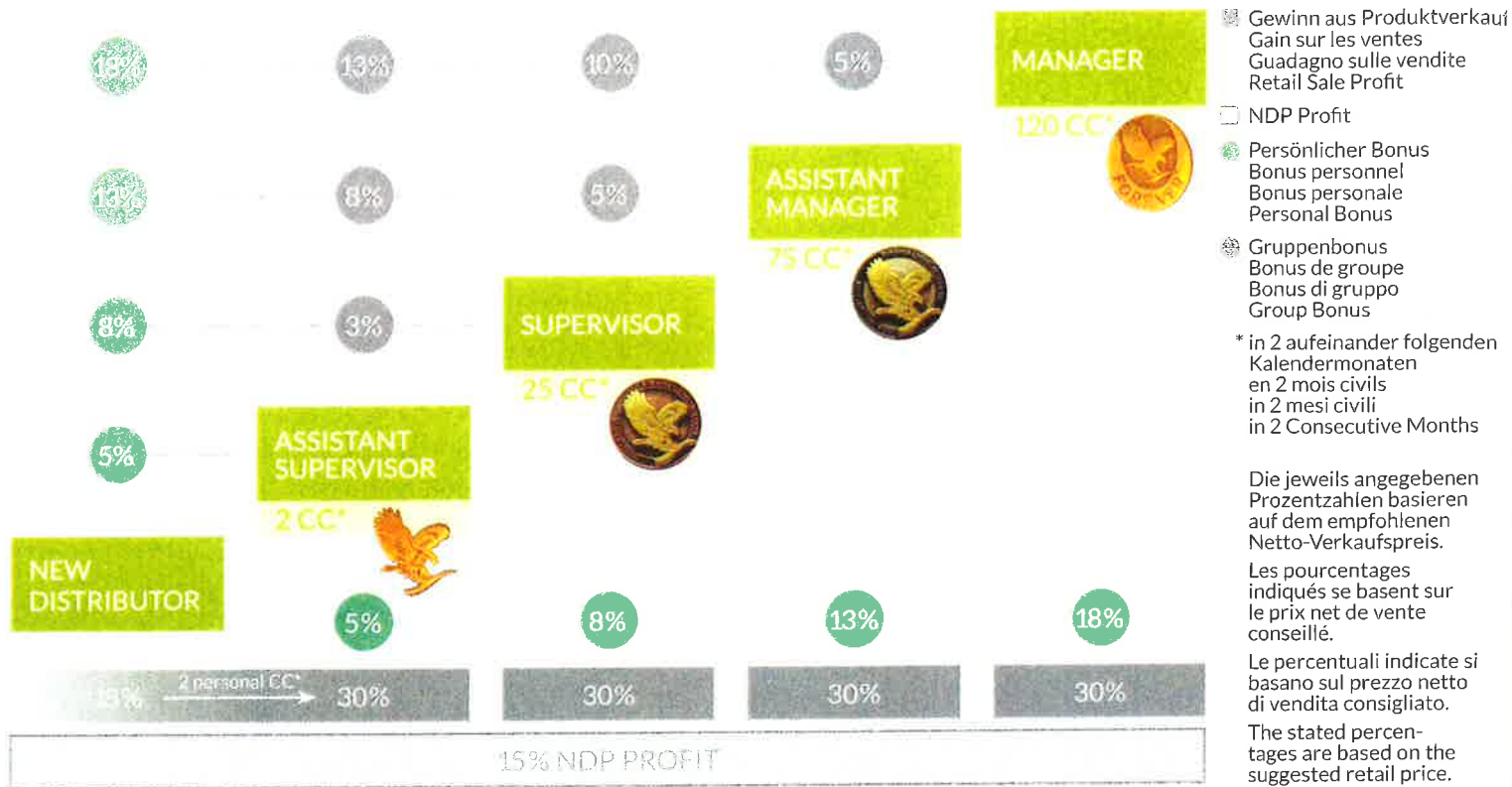


Marketing Plan



Führungsbonus & Gem Bonus / Bonus de Leadership & Gem Bonus / Leadership Bonus & Gem Bonus



	1. Generation	2 ^e génération	3 ^e generazione
DIAMOND CENTURION MANAGER 100 RECOGNIZED MANAGERS	9%	6%	5%
TRIPLE DIAMOND MANAGER 75 RECOGNIZED MANAGERS	9%	6%	5%
DOUBLE DIAMOND MANAGER 50 RECOGNIZED MANAGERS	9%	6%	5%
DIAMOND MANAGER 25 RECOGNIZED MANAGERS	9%	6%	5%
DIAMOND-SAPPHIRE MANAGER 17 RECOGNIZED MANAGERS	8%	5%	4%
SAPPHIRE MANAGER 9 RECOGNIZED MANAGERS	7%	4%	3%
SOARING MANAGER 5 RECOGNIZED MANAGERS	6%	3%	2%
SENIOR MANAGER 2 RECOGNIZED MANAGERS	6%	3%	2%
RECOGNIZED MANAGER	6%	3%	2%

- 1. Gewinn aus Produktverkauf:** Bis zu 30% Marge auf Ihre eigenen Einkäufe (entspricht einem Verkaufsgewinn von 43%).
 - 2. NDP Profit:** 15% auf die Einkäufe direkt gesponserter Neu-Distributoren.
 - 3. Persönlicher Bonus:** 5% bis 18% auf eigene und auf Neu-Distributor-Einkäufe.
 - 4. Gruppenbonus:** 3% bis 13% auf die Einkäufe Ihres Teams (ab 4 persönlichen CC).
 - 5. Führungsbonus:** 6%, 3% und 2% auf Ihre 1., 2. und 3. Manager-Generation.
 - 6. Gem Bonus:** Schrittweise Erhöhung des Führungsbonus bis auf 9%.
 - 7. Earned-Incentive-Programm:** Bis zu CHF 14'000.- pro Jahr.
 - 8. Eagle Manager:** Reiseprogramm.
 - 9. Global Rally:** Reiseprogramm in ferne Länder.
 - 10. Chairman's Bonus:** Gewinnbeteiligungsprogramm.
- Die jeweils angegebenen Prozentzahlen basieren auf dem empfohlenen Netto-Verkaufspreis.
- 1. Gain sur la vente des produits:** jusqu'à 30% de marge sur vos achats personnels (correspond à un gain de vente de 43%).
 - 2. NDP Profit:** 15% sur les achats des nouveaux Distributeurs parrainés directement.
 - 3. Bonus personnel:** de 5 à 18% sur les achats personnels et des nouveaux Distributeurs.
 - 4. Bonus de groupe:** de 3 à 13% sur les achats de votre équipe (dès 4 CC personnels).
 - 5. Bonus de leadership:** 6%, 3% et 2% sur votre 1^{er}, 2^e et 3^e génération de Managers.
 - 6. Gem Bonus:** augmentation graduelle du bonus de leadership jusqu'à 9%.
 - 7. Programme Earned Incentive:** jusqu'à 14'000.- CHF par an.
 - 8. Eagle Manager:** programme de voyages.
 - 9. Global Rally:** voyages aux destinations exotiques.
 - 10. Chairman's Bonus:** programme de participation aux bénéfices de l'entreprise.
- Les pourcentages indiqués se basent sur le prix net de vente conseillé.
- 1. Guadagno sulle vendite:** fino al 30% di rendita sugli acquisti personali (corrisponde al 43% sulle vendite).
 - 2. NDP Profit:** il 15% sugli acquisti dei Neo-Distributori direttamente sponsorizzati.
 - 3. Bonus personale:** dal 5% al 18% sugli acquisti personali e dei Neo-Distributori.
 - 4. Bonus di gruppo:** dal 3% al 13% sugli acquisti del proprio team (da 4 CC personali).
 - 5. Bonus di leadership:** 6%, 3% e 2% sulla 1^a, 2^a e 3^a generazione di Manager.
 - 6. Gem Bonus:** incremento graduale del bonus di leadership fino al 9%.
 - 7. Programma Earned Incentive:** fino a CHF 14'000.- l'anno.
 - 8. Eagle Manager:** programma di viaggio.
 - 9. Global Rally:** viaggi in tutto il mondo.
 - 10. Chairman's Bonus:** programma di partecipazione all'utile.
- Le percentuali indicate si basano sul prezzo netto di vendita consigliato.
- 1. Retail Profits:** Up to 30% margin on your sales (corresponds to 43% retail profit).
 - 2. NDP Profit:** 15% on sales of directly sponsored New Distributors.
 - 3. Personal Bonus:** 5% to 18% on your own and your New Distributors' sales.
 - 4. Group Bonus:** 3% to 13% on your group sales (4+ personal CC).
 - 5. Leadership Bonus:** 6%, 3% and 2% on your 1st, 2nd and 3rd generation Managers.
 - 6. Gem Bonus:** Earnings on downline Managers increased up to 9%.
 - 7. Earned Incentive Program:** Up to CHF 14'000.- per year.
 - 8. Eagle Manager:** Journey program.
 - 9. Global Rally:** Journey program around the world.
 - 10. Chairman's Bonus:** Participate in the company's earnings.
- The stated percentages are based on the suggested retail price.